

We wondered:

“What do the top presentation experts in the world read?”

They told us

We asked 7 of the top presentation experts in the world to tell us what books most inspired them to be better presenters.

Seven judges, including four published authors, provided feedback to a list of books. We present, for your consideration, their ranked list of the

top 35 presentation books

METHODOLOGY

Books were evaluated on a scale of 0 (low) to 5 (high) on 3 areas:

CONTENT

- Planning: research the audience and venue, set objectives, establish your main message
- Structure: organize, sequence and structure your presentation
- Storytelling: use storytelling techniques and principles to develop and deliver your presentation

DESIGN

- Design: use color, alignment, whitespace, graphic design rules to enhance the look of presentation visuals
- Data visualization: use charts, tables, infographics and other techniques to display quantitative information visually

DELIVERY

- Delivery: deliver your presentation, including how to stand, vocal control, pace, fidgeting
- Fear: managing the fear of speaking in public

Notes:

- Authors could not review their own books
- Books with only one review were not included on this list
- In some cases, scores for books with only two reviewers were adjusted down, to avoid bias that comes with small sample sizes

Your Judges



Nancy Duarte

Author, slide:ology, Resonate



Bruce R. Gabrielle

Author, Speaking PowerPoint



Dr. Michael Alley

Author, The Craft of Scientific Presentations



Gonzalo Alvarez

Author, El Arte de Presentar



Andrew Dlugin

Editor/Founder, Six Minutes



Nolan Haimés

VP, Presentation Director, Edelman



Al Bonner,



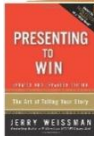
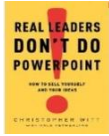




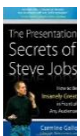

Founder, Presentation Transformations

Top 35 Presentation Books

	Author	Title	Total Score (max 35)	Number of votes
1	Jerry Weissman	Presenting to Win	23.3	4
2	Henry M. Boettinger	Moving Mountains	23.0	2
3	Bruce R. Gabrielle	Speaking PowerPoint	22.3	4
4	Nick Morgan	Give Your Speech, Change the World	21.0	2
5	Carmine Gallo	The Presentation Secrets of Steve Jobs	20.3	5
6	Garr Reynolds	Presentation Zen	20.2	7
7	Nancy Duarte	slide:ology	20.2	6
8	Christopher Witt	Real Leaders Don't Do PowerPoint	20.0	3
9	Nancy Duarte	Resonate	19.5	6
10	Robert R. H. Anholt	Dazzle 'Em With Style	19.5	3
11	Cliff Atkinson	Beyond Bullet Points	19.0	4
12	Paul J. Kelly	7-Slide Solution	17.5	2
13	Garr Reynolds	Presentation Zen Design	17.0	5
14	Michael Alley	The Craft of Scientific Presentations	17.0	2
15	Garr Reynolds	The Naked Presenter	16.0	3
16	Rick Altman	Why Most PowerPoint Presentations Suck	16.0	2
17	Andrew Abela	Advanced Presentations by Design	16.0	4
18	Kristin Arnold	Boring to Bravo	14.3	4
19	Stephen M. Kosslyn	Clear and to the Point	14.0	5
20	Bert Decker	You've Got to Be Believed to Be Heard	13.0	3
21	John Medina	Brain Rules	13.0	4
22	Gene Zelazny	Say It With Charts	12.3	4
23	John C. Maxwell	Everyone Communicates, Few Connect	12.0	2
24	Dave Paradi	Visual Slide Revolution	12.0	2
25	Chip Heath y Dan Heath	Made to Stick	11.2	6
26	Dale Carnegie	The Quick and Easy Way to Effective Speaking	11.0	3
27	Annette Simmons	The Story Factor	10.7	4
28	Scott Berkun	Confessions of a Public Speaker	10.7	4
29	Cliff Atkinson	The Backchannel	10.0	2
30	Barbara Minto	The Pyramid Principle	10.0	2
31	Dan Roam	The Back of the Napkin	9.0	4
32	Peter Guber	Tell to Win	8.0	4
33	Lidwell, Holden and Butler	Universal Principles of Design	7.5	3
34	Robin Williams	The Non-Designer's Design Book	7.0	4
35	Stephen Few	Show Me the Numbers	6.3	4

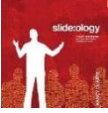



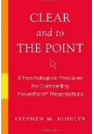
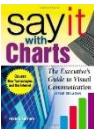



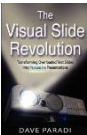
Content

Top books on planning presentations

			Planning	Structure	Storytelling	Design	Visualization	Delivery	Fear
1		Moving Mountains Henry M. Boettinger	High	High	Medium	Low	Low	High	None
2		Give Your Speech, Change the World Dr. Nick Morgan	High	High	Medium	None	None	High	Medium
3		Presenting to Win Jerry Weissman	High	High	Medium	Low	Low	High	Low
4		Real Leaders Don't Do PowerPoint Christopher Witt	High	High	Medium	Low	None	High	Medium
5		Beyond Bullet Points Cliff Atkinson	High	High	Medium	Low	Low	High	Low
6		Resonate Nancy Duarte	High	High	Medium	Low	Low	High	Low
7		7-Slide Solution Paul J. Kelly	High	High	Medium	Low	Low	High	None
8		Speaking PowerPoint Bruce R. Gabrielle	High	High	Medium	Low	Low	High	Low
9		The Presentation Secrets of Steve Jobs Carmine Gallo	High	High	Medium	Low	Low	High	Low
10		Advanced Presentations by Design Dr. Andrew Abela	High	High	Medium	Low	Low	High	None


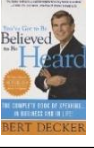
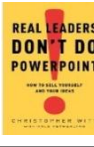
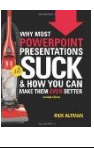


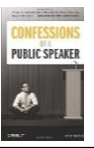
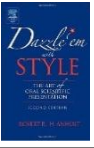


Design

Top books on creating slide visuals

		Planning	Structure	Storytelling	Design	Visualization	Delivery	Fear
1	 Slide:ology Nancy Duarte	High	High	High	Very High	High	Medium	Low
2	 Presentation Zen Garr Reynolds	High	High	High	Very High	High	Medium	Low
3	 Presentation Zen Design Garr Reynolds	High	Medium	High	Very High	High	Medium	Low
4	 Speaking PowerPoint Bruce R. Gabrielle	High	High	High	Very High	High	Medium	Low
5	 Clear and to the Point Dr. Stephen M. Kosslyn	Medium	High	Medium	Very High	Very High	Medium	Low
6	 Say it with Charts Gene Zelazny	High	High	Low	High	High	Medium	Low
7	 Universal Principles of Design Lidwell, Holden and Butler	Low	Low	Low	Very High	High	Low	Low
8	 The Non-Designer's Design Book Robin Williams	Low	Low	Low	Very High	High	Low	Low
9	 Show Me the Numbers Stephen Few	Low	Low	Low	High	Very High	Low	Low
10	 Visual Slide Revolution Dave Paradi	High	High	High	Very High	High	Medium	Low

Delivery

Top books on delivering your presentations

			Planning	Structure	Storytelling	Design	Visualization	Delivery	Fear
1		Give Your Speech, Change the World Dr. Nick Morgan	High	High	Medium	None	None	High	Medium
2		You've Got to Be Believed to Be Heard Bert Decker	Medium	Medium	Low	None	None	High	High
3		Real Leaders Don't Do PowerPoint Christopher Witt	High	High	Medium	Low	None	High	Low
4		Why Most PowerPoint Presentations Suck Rick Altman	High	Medium	Low	High	Medium	High	High
5		Presenting to Win Jerry Weissman	High	High	Medium	Medium	Medium	High	Low
6		The Naked Presenter Garr Reynolds	High	Medium	Medium	Low	Low	High	Medium
7		Confessions of a Public Speaker Scott Berkun	Medium	Medium	Low	Low	Low	High	High
8		Dazzle 'Em With Style Robert R. H. Anholt	High	High	Medium	High	Medium	High	Low
9		Moving Mountains Henry M. Boettinger	High	High	Medium	Medium	Medium	High	None
10		The Presentation Secrets of Steve Jobs Carmine Gallo	High	High	Medium	Medium	Medium	High	Low